Targeted, transactional documents.

PLANETPRESS SUITE
VARIABLE DATA PRINTING
SOFTWARE

you can

Thanks to PlanetPress Suite, variable data printing is now more accessible and viable than ever before. This intelligent software suite offers everything you need to create relevant, effective and highly personalised communication.

Enhance document value

PlanetPress provides document design tools that allow you to easily and automatically create communication that's personalised to the needs of every customer. Pre-defined rules determine what content is appropriate, as well as determining how the content is placed on each page. This fully automated process allows you to incorporate Windows documents, PDFs, charts, graphics and barcodes (including QR codes) for highly effective communication.

PlanetPress Capture, an optional module, enables documents containing signatures or handwritten information to be created, processed in real-time and distributed automatically - eliminating delays and improving productivity.

New opportunities with transpromotional documents

Combine transactional information (such as an invoice or bank statement) with relevant marketing information to create attention-grabbing transpromotional communication – improving customer response rates and increasing revenue.
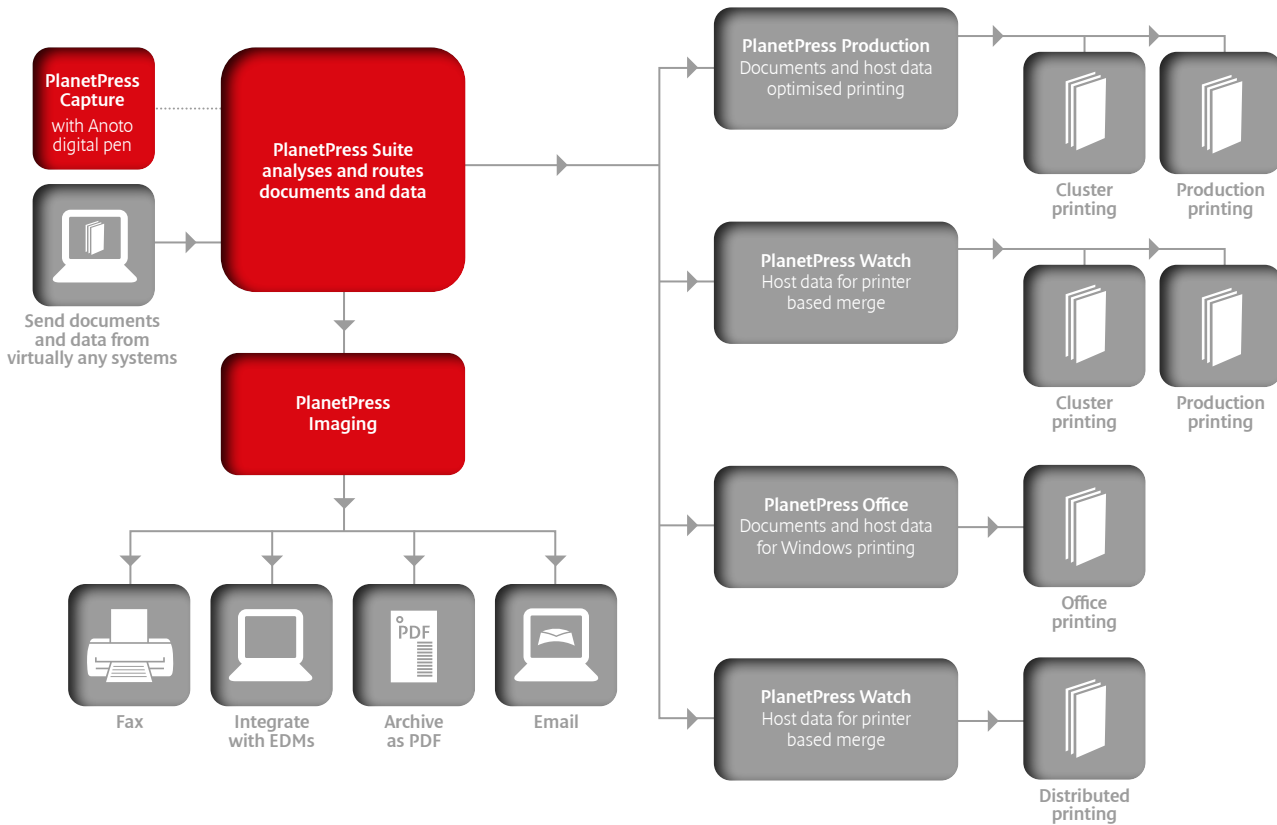
Improve productivity

By automating operations for capturing, formatting, processing and outputting documents, PlanetPress improves productivity. Combine with Canon's high quality print devices and there's no longer a need for pre-printed stationery, cutting the costs of storage and wastage.

Integrate seamlessly

PlanetPress integrates seamlessly with existing business applications, without the need for expensive re-programming. Data streams and types from virtually any source can be used for maximum versatility.

Canon

PlanetPress Capture with Anoto digital pen

PlanetPress Suite analyses and routes documents and data

Send documents and data from virtually any systems

PlanetPress Imaging

Fax

Integrate with EDMs

Archive as PDF

Email

PlanetPress Production Documents and host data optimised printing

Cluster printing

Production printing

PlanetPress Watch Host data for printer based merge

Cluster printing

Production printing

PlanetPress Office Documents and host data for Windows printing

Office printing

PlanetPress Watch Host data for printer based merge

Distributed printing

A new user-friendly interface makes operation easy. Use PlanetPress to deliver significant benefits in your business:

Benefits for Print Service Providers

- Additional services to attract new customers
- Higher value services to drive incremental revenue
- Differentiation in competitive print market
- Improved productivity through automated operations
- Eliminate pre-printed forms to reduce costs.

Benefits for Corporate Users

- Faster payment to improve cashflow
- Fewer queries, errors and reminders
- Enhanced customer loyalty
- Leverage existing applications
- Drive more business with better communications
- Improve business processes with no change to the system in place.

Benefits for Corporate Reprographic Departments

- Automate tasks and reduce workloads
- Reduce outsourcing costs (Marketing)
- Enhance transactional documents
- Use digital archiving to reduce the cost of customer service.

Key features:

- Easily create complete and powerful workflows
- Support for almost any type of data or document
- Unique printer driver handles input from any Windows application
- Many PDF tools to help optimise production
- Can be installed on multiple servers to distribute processing across the business
- Communicate using multiple communication channels, including web and e-mail

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